JP WebPages Web Design Storyboard

A web design storyboard is the process of making a rough outline of what your web site will include before it is actually created. It can be used to organize thoughts and content.

A Business Storyboard may include:

1.	The Main Page or index Think of this page as the cover to your "book" inviting viewers to enter your site. Our goal should be to make it colorful and eye catching. Your company logo, name and a brief description of your company may go here.
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2. About Us

Think of this page as chapter "one" of your "book".

Your company profile or a more in-depth description of your company is described here. Additional pages can spring from this page such as:

- Company History page
- Credentials page
- About Our Employees individual biographies page(s)
- Customer Testimonials Page
- Company Awards Page
- A customer serviced page with hyperlinks

3.	Chapter "two" page of your web site Again, additional pages can spring off of this page to describe your services in more depth.
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4.	Products Offered Chapter "three" page of your site This page will describe in detail the products your company offers. Again, additional pages can be linked from this page to describe your products in more depth.

5.	FAQ Chapter "four" of your site List any frequently asked questions about your company and the answers
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6. Contact Us

Chapter "five" of your site

This page should list your address, phone number, e-mail address, hours of business, etc. Mini pages could spring from this page to include:

- Company Directory of Individual employees / title / work extension and e-mail address page.
- An information request form page.A Directions page

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7.	Site Map Chapter "six" of your site This important page is similar to a Table of Contents except it is made up of hyperlinks to each page of your site.			
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The ideas for content are endless. Additional web page ideas include:

- Online coupons
- Helpful links
- Definitions of words pertaining to your business
